

# Invention Display Board

## Helpful Tips for Making a GREAT Display Board!

- Make a rough draft of the full layout of your board.
- Make a rough draft of each item you plan to include.
- Make all the items for the entire board first BEFORE starting to stick anything to the board.
- Don't draw or write directly on the board. Do this on separate paper and glue them on.
- If you use any tape, make a tape loop and use it BEHIND the letters/item so the tape does not show.
- Be neat. Use a straightedge to make sure your letters are straight and don't go up or down hill.
- Add simple art work to give your display more interest and to focus attention to key points.
- You can use a computer to type any of your text or to print clip art or pictures. Color helps!
- VERY EFFECTIVE: Add photographs that show someone USING your invention!!!

Requirements: You MUST use these subtitles to label your board.

- Problem
- Solution
- Diagram
- What It Does
- Marketing Plan

Add the sentences that explain your problem and solution statements, draw and label a diagram, explain what your invention does, and write your marketing plan, such as commercial, jingle, ads, price, etc. Here is an example display board. Be creative! Have fun! Make up your own marketing ads!

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<b>Problem</b>	<b>The Scissors Finder</b> by Leslie	<b>Marketing Plan</b>
<p>This is where you will add a statement (sentence or two) about the problem your invention addresses.</p>	<b>Diagram</b> <div style="border: 1px solid black; padding: 10px; width: fit-content; margin: 0 auto;">Draw and neatly label a diagram of your invention here.</div>	<p>Write a commercial, jingle, phrase, ad, or other idea to make people want to buy your invention. How will you sell it? What offers might help convince people to buy it?</p>
<b>Solution</b>	<b>What It Does</b>	
<p>This is where you will add a statement (sentence or two) about the solution you thought of that will take care of the problem.</p>	<p>Explain what your invention does.</p>	
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